

Cultural Studies in Business

K2 Strategic Partnership in the field of Higher Education

3° Multiplier Event

Cultural Studies in Business. A new Perspective for Universities in Europe

Online Event on Google Meet

February 23th 2021 | H. 10.00 – 12.00

Welcome Greetings

Tito Marci - Dean of the Faculty of Political Sciences, Sociology and Communication

Luca Scuccimarra - Director of the Department of Political Sciences

Maria Cristina Marchetti - CSB Cultural Studies in Business Project Coordinator

Erasmus+ Funding Opportunities and International Cooperation

Francesco Battaglia – Chair of European Law

Valentina Presa - Project manager garagErasmus Foundation

Erasmus plus: funding opportunities and European projects development

Giacomo D'Arrigo - President of Erasmo and ex General Director of “Agenzia Nazionale per i Giovani

Values of UE policy, mobility programmes and investment in human capital

Massimiliano D’Innocenzo – University of L’Aquila

International Cooperation for the development in the academic field: Erasmus+ Capacity Building Projects

CSB – Cultural Studies in Business: A New Perspective for Universities in Europe

Emanuela Ferreri - CSB Cultural Studies in Business Staff Member

Romina Gurashi – PhD Sapienza University of Rome

Andrea Grippo – PhD Marconi University



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