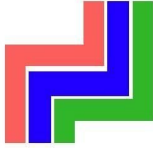


Tirana |



Erasmus+ K2-Strategic Partnership in the field of HIGHER EDUCATION
Republic of Albania | 24- 25 November, 2020



Cultural Studies in Business Project

Erasmus+

K2 Strategic Partnership in the field of Higher Education

INTERNATIONAL SCIENTIFIC CONFERENCE” A NEW PERSPECTIVE FOR
UNIVERSITIES IN EUROPE. THE ALBANIAN PROCESS 2020”

**Event
in Tirana, Albania
24-25 November, 2020**

**Cultural Studies in Business Project
K2 Strategic Partnership in the field of Higher Education**

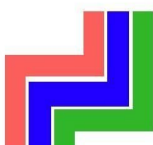
**Event
24- 25 November, 2020**

At University College Wisdom, Conference Room

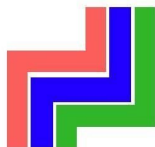
Agenda

Tuesday – 24 November	Participants Arrival
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Private
Rruga



Higher Educational Institution University College “WISDOM” Tirana
“Medar Shtylla” (Komuna e Parisit) Tiranë, | Republic of Albania



Tuesday – 24 November
University College Wisdom
Conference Room

PLENARY SESSION

9:30-10:00

Participant Registration

10:00-11:00

Welcome speech by **Prof. Dr. Lush Perpali**, Rector of University College, “Wisdom”,

Welcome speech by **Prof. Asoc. Dr. Erika Melonashi**, Dean of Faculty of Economics and Social Science, University College, “Wisdom”,

Welcome speech by **Mrs. Elton Skendaj**, Director of International & Erasmus+ office Mediterranean University of Albania;

Welcome speech by **Msc. Admir Malaj**, Monitoring and Result Management Lead at Risi Albania;

Welcome speech by **Msc. Oltion Kadaifciu**, ex-Adviser of “EU POLICY HUB”;

Welcome speech by **Brikena Xhomaqi** – Director of Lifelong Learning Platform-European Civil Society for Education, Brussel, Belgium- (Presentation of Video Registrations)

Welcome speech by **Besian Rroshi** – Graduate Teaching Assistant from University of Delaware USA. (Presentation of video registration)

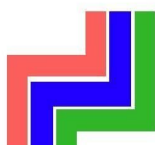
Chaired by: **Dr. Irna Dobi**

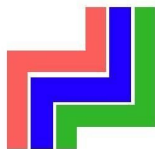
11:00–11:15

Note: All participants will attend the conference in person at “Wisdom” University College, but in separate rooms (Conference Room, Room 11, Room 12) in order to avoid crowds. To follow each other you will be live on the Zoom platform.

Coffee Break

PARALLEL SESSION





SECOND SESSION

Conference ROOM
11:20- 12:20

CSB Panel
Research papers related
to the topics
of the cultural Studies
in business syllabus

Dr. Enriko Ceko, "A syllabus topic for the Cultural Studies in Business course: Total Quality Management and Creativity, two approaches for competitive advantage" Lecturer at University College, `Wisdom

Dr. Lediana Beshaj, & Dr Manjola Zaçellari "Challenges of Albanian higher education in providing effective online learning in time of Covid-19 pandemic" A case study based on the development of Cultural Studies in Business Pilot course" Lecturer at University College Wisdom; Aleksander Moisiu University of Durres

Dr. Ermir Hajdini – "Higher Education Institutes in Albania and their role vis a vis in cultural and sustainable development". University College, `Wisdom

Dr. Saimir Fekolli & Dr. Jetmira Fekolli- "The culture of Ethics and Leadership: How Ethics Begin and Continue" Lecturer at University Aleksander Moisiu Durres, & Lecturer at Faculty of Social Science University of Tirana.

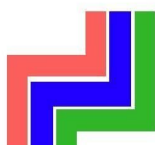
Dr. Aida Goga & Qamile Caca, "The future of the University, cultural studies in serving as a mission in the emancipation of society from a philosophical point of view", Lecturer at Tirana University.

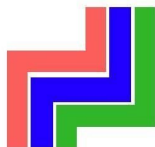
Dr. Stiliano Rrushaj , "Inclusive Education: an administrative –legal approach in business studies," Research officer, Foundation for freedom and Democracy.

Msc. Jonida Lesha – Leadership Styles and the Impact of performance in Business and the Banking sector, Lecturer at "Luigj Gurakuqi University, Shkoder.

Msc. Loreta Cico "The Impact of Technology in Financial Reporting; What students of cultural studies in business need to know " Lecturer at University College "Wisdom"

Dr. Irna Dobi & Msc Brunilda Allkushi "Teaching and communication technologies' ' needed in the business culture endeavours , Lecturer at University College "Wisdom" and Teacher at "Fan Noli" school in Tirana.





Third Session
(Room 12)

11:20 -12:20

Chaired by: Msc. Gerta Gjeta/ Discutant: Dr. Asllan Vrap Lecturer of Education at University of Vlora

Msc. Lorena Çadri: “The Psychology programmes offered in Albanian universities in the light of the challenges of the Bologna Process” Lecturer at University College “Wisdom”

Msc Alban Duraj – “Challenges of Albanian and European Universities in extraordinary situations” Lecturer at University College, `Wisdom

Dr. Ardita Prendi, “Coping with A Juvenile While Incarcerated: A Study of Juvenile Offenders” Lecturer at University College, `Wisdom

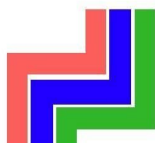
Dr. Laura Mezini & Dr Klodjana Vrenjo “Order of Physicians of Albania “Role in Practicing the medical profession” Lecturer at Gjirokastra University, Faculty of Natural Sciences, Nursing Department, & Sports University of Tirana, Faculty of Movement Sciences, Department of Sport Medicine.

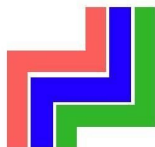
Msc. Malvina Kosova, “A new perspective for Universities in Europe. The Albanian process in 2020”, Lecturer at University College “Wisdom”

Dr. Blerina Boci, “Inclusive Education from a pedagogical-psychological approach”, Psychologist Lecturer at University Aleksandër Xhuvani, Elbasan

Msc. Rajmonda Tenolli , “Reopening of schools when and how?”, Special Education Paraprofessional at Field Elementary School- District Plymouth Canton School. USA (**Video registration**)

PhD. (c) Besian Rroshi “The effect of highly-educated immigrants on native’s wages”, Graduate Teaching Assistant at University of Delaware (Video registration)





Conclusions

Certificates Delivery

Wednesday - 25
November
University College Wisdom
Conference Room

International Scientific Conference: *“A New Perspective for Universities in Europe. The Albanian Process 2020”*

Fourth Session

10:00-10:15

Participant Registration

10:15-11:15

Chair: Irna Dobi / Discussants: **Lavderim Lita** Researcher, **Dr. Edit Bregu** vice Dean of Faculty of Law at University College `Wisdom`

Prof. Asoc. Dr. Naim Mecalla: “Conditional release as an institute of re-educational, human and social character” vice Rector of University College, `Wisdom`

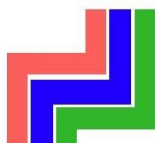
Msc. Flavia Kenaj, Dr. Edit Bregu, Msc. Flutura Shabani: “State Nationalism and Academic Freedom Against European Higher Education.” Lecturer at University College `Wisdom`

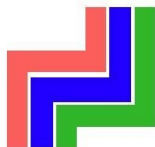
Msc. Meri Kraja, “The Fight Against Contemporary Anti-Semitism: Innovative Approach to The Albanian University” Lecturer’s at University College `Wisdom`

Msc. Flutura Shabani, Dr.Edit Bregu & Msc. Flavia Kenaj,“The Importance of Constitutional Doctrine In Legal Sciences And Educational Curriculum”, Lecturers at University College `Wisdom`

PhD Kejda Llanaj – “What is the effect of immigration on kid’s educational outcomes in Albania?” Graduate teaching assistant at the University of Delaware USA.

Msc Adela Decka, “The challenges of Classroom Size”, Enrollment Specialists at Community Renewal Team, Job Corps Academy Childcare Center, Hartford, Connecticut, USA





Msc. Gerta Gjeta “Modernization of the Albanian Armed Forces through professional education”, Lecturer at University College `Wisdom

Dr. Jonela Canaj, ”The foreign policy of the Albanian state at the beginning of its creation”, Assistant of Dean, Faculty of Social Sciences, University of Tirana

Dr. Anisa Subashi & Msc Jonida Kabashi - “Monitoring and coordination of interventions to protect and guarantee access to the rights of the child in the territory of the municipality of Tirana”, General Director of Social Service, Municipality of Tirana,

Dr. Edit Bregu, Vice Dean of Law Faculty and Msc. Flutura Shabani & Flavia Kenaj “The Role of Professional Training and Clinical Legal Education in Different Fields of Law in The Framework of University Curriculum” Lecturers at University College, “Wisdom”

Msc. Gerta Gjeta & Msc.Meri Kraja, “Legal Clinic: Between The Innovation of Teaching Models And Social Commitment”, Lecturer’s at University College, “Wisdom”.

Dr. Edo Sherifi “The effectiveness of the Psychological Service in Inclusive Education and its Challenge” Lecturer at University College, “Wisdom”

Ph.D Noela Mahmutaj “Current Issues of Albanian Higher Education” Lecturer at University College, “Wisdom”

Conclusions

Certificates Delivery

Photo and Video with participants

