



Cultural Studies in Business Project

Erasmus+

K2 Strategic Partnership in the field of Higher Education

**2nd Multiplier Event
in Split**

11 Dec 2020

**University of Split
Faculty of Economics, Business and Tourism**





Draft Programme

Friday – 11 Dec Zoom Room 18	Multiplier Event - "The future of Europe and the Curriculum of Cultural Studies in Business within the Bologna process"
9:45-10.00	Participant Registration
10:00-10:10	Welcome speech by Prof. Snjezana Pivac, Vice Dean for Teaching, Faculty of Economics, Business and Tourism
10:10-10:30	Presentation of the intellectual output #2 of the project: Croatian perspective Dr. Dario Miocevic, project leader
10:30-11:30	Insights from teachers: <i>Experience in teaching cultural studies in business</i> <i>Dr. Niksa Alfirevic, project member</i> <i>Dr. Ivana Bilic, project team member</i> <i>Dr. Pasko Burnac, project team member</i> <i>Ms. Antonija Kvasina, project team member</i>
11:15-12:15	Insights from students: <i>What have they learned and beyond</i> Ms. Lucija Baranovic Ms. Lora Mocić Mr. Ante Knezevic Ms. Ana-Marija Ivcevic Ms. Ana Mestrovic Ms. Jelena Culic
12:15-12:45	Virtual coffee break
12:45-13:30	Roundtable discussion among participants



13:30-15:00

Lunch with participants and informal networking

