



NATIONAL SCIENTIFIC CONFERENCE

**"The Future of Europe and the Curriculum of Cultural Studies in
Business within the Bologna Process"**

4-5 November, 2020

**Venue,
University College "Wisdom"
Tirana**

"The Future of Europe and the Curriculum of Cultural Studies in Business within the Bologna Process"

Program

Wednesday- 4 November Meeting with Participants

Conference Room University College "Wisdom"

9:30- 10:00 Registration of Participants

Plenary Session

10:00 -10:15 Welcome Speech **Prof. As. Dr. Naim MËÇALLA**

Vice Rector of University College "Wisdom"

10.15- 10.25 Welcome Speech **Prof. As. Dr. Erika MELONASHI**

Dean of the Faculty of Economic and Social Sciences at Wisdom University College

10.25-10.35 Welcome Speech of **Mr. Besard RUSI**

Shareholder / Company Broker RE /MAX Albania and Kosovo

10.35-10.45 Welcome Speech: **Mr. Nensi DRAGOTI**

Executive Director of the Albanian Educational Foundation

Chairperson: **Dr. Irna DOBI**

10:45-11:00 **Coffee break**

Panel I

The Future of Europe and the Curriculum of Cultural Studies in Business within the Bologna Process

Conference Room

Chairperson: Dr. Irna DOBI

11:00-11:10

“Social Enterprises As A Challenge for NGO and Real Initiatives In National Level and the Need For Students Who Know More About Culture”

Msc. Nensi DRAGOTI, Executive Director Albanian Education Foundation

11:10-11:25

“The Future Of Europe And The Cultural Studies On Business Curricula Under The Framework Of Bologna’s Process”

Dr. Enriko CEKO Lecturer at University College “Wisdom”

11:25-11:35

“The Impact Of Bologna Process In Reshaping The Albanian Higher Education System, The Process of New Alternative Courses such as Cultural Studies in Business”

Dr. Lediana BESHAJ , Lecturer at University College Wisdom

Dr. Manjola ZAÇELLARI Lecturer at Aleksandër Moisiu University of Durrës

11:35-11:45

“Sustainable Development Of Higher Education - Youth Employment In Albania and the importance of Cultural studies in business”

Msc. Marjeta XHABRAHIMI (Kodra), Lecturer of University College “Wisdom”

11:45- 12:00

"Business Model For Sustainable Development And Cultural Challenges"

Prof.As.Dr. Iljas MEHMETI, Lecturer of University College “Wisdom”

12:00-12:10

“Culture and Formation of Preferences In Economy”

Msc. Gerta GJETA Lecturer at University College “Wisdom”

Msc. Meri KRAJA Lecturer at University College “Wisdom”

12:10-12:25

"Social Responsibility: An Important Part Of The Business Model"

Msc. Meri KRAJA, Lecturer at University College "Wisdom"

Msc. Gerta GJETA Lecturer at University College "Wisdom"

12:25-12:35

Higher Education And Sustainable Development: Challenges In The HEI Community"

Dr. Ermir I. HAJDINI, Lecturer at University College "Wisdom"

12:35-12:45

"Leadership And Business Communication, Addressing How And Why"

Dr. Edit BREGU Deputy. Dean of the Faculty of Law, Lecturer at University College "Wisdom"

Msc. Flutur SHABANI, Lecturer at University College "Wisdom"

Msc. Flavia KENAJ, Lecturer at University College "Wisdom"

12.45-13.00.

"Globalization of Education and Higher Education Perspectives: The Bologna Process"

Msc. Flavia KENAJ Lecturer at University College "Wisdom"

Dr. Edit BREGU Deputy. Dean of the Faculty of Law, Lecturer at University College "Wisdom"

Msc. Flutur SHABANI Lecturer at University College "Wisdom"

13.00-13:15

Conference Conclusions

Distribution of Certificates / Book of Abstracts

Closing photo

PANEL II

Room 12

Chairperson: Msc. Gerta GJETA

11:00-11:10

“Classroom Management In Primary Schools In Albania”

Msc. Jonida LESHA, Luigj Gurakugji University, Faculty of Education Sciences

11:10-11:25

"School Autonomy, Achievements and Challenges in the Education Reform Process"

Dr. Irna DOBI, Lecturer at University Collge “Wisdom”

Brunilda FUSHAJ, student at University College “Wisdom”

11:25-11:35

"Innovations Of Technology In The Service Of The Economy And Their Risk"

Msc. Loreta CICO, Lecturer at University College “Wisdom”

Dr. Rajmonda BELULI, Lecturer at University College “Wisdom”

11:35-11:45

“Impact Of Covid-19 On Decision Making In Relation To Structural Factors Of Organizational Design"

Dr. Ludmilla SHKURTI, Lecturer at University College “Wisdom”

11.45- 12:00

"Reflection on The Advantages And Disadvantages Of Online Learning Versus Auditor Learning."

Dr. Marsela SHEHU, University of Sports of Tirana, Faculty of Motion Sciences, Department of Social Sciences and Education.

Dr. Rina MUKA, Luigj Gurakuqi University, Faculty of Education Sciences, Department of Teaching.

12:00-12:10

“Orientation Of Youth In Career And Vocational Training”

Dr. Rajmonda BELULI, Lecturer at University College “Wisdom”

Msc. Loreta CICO, Lecturer at University College “Wisdom”

12:10-12:25

"Sexual Orientation As A Barrier To Adoption"

Msc. Flutur SHABANI, Lecturer, U.C. "Wisdom"

Dr. Edit BREGU, Deputy. Dean of the Faculty of Law, Lecturer, U.C. "Wisdom"

Msc. Flavia KENAJ, Lecturer, U.C. "Wisdom"

12:25-12:35

"On The Role And Function Of The Principal In And Out Of School "

Msc. Brunilda ALLKUSHI, School Teacher at "Fan Noli", Tirana

Msc. Vilma BRAHAJ, School Teacher at "Fan Noli", Tirana

12:35- 12:45

"Productive Teaching And The Role Of The Director Of The School, Faculty, College"

Msc. Brunilda Allkushi, School Teacher at "Fan Noli" Tirana

Dr. Irna DOBI, Lecturer at University College "Wisdom"

12:45-13:00

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