



Erasmus+ K2 Strategic Partnership in the field of
HIGHER EDUCATION

Cultural Studies in Business Project

Erasmus+ K2 Strategic Partnership in the field of Higher Education

Multiplier Event n°3

Cross - Cultural Studies in Business. A European Analysis

SCIENTIFIC CONFERENCE

CULTURE, CONSUMPTION AND ECONOMICS OF CREATIVITY: PHILOSOPHICAL, SOCIOLOGICAL
AND COMMUNICATIVE ASPECTS

Vilnius, Lithuania

February, 11 2021

Vilnius Gediminas Technical University (VGTU)

LITHUANIAN ACADEMY OF SCIENCE | CENTRE OF SOCIAL RESEARCH |
LITHUANIAN COMMUNICATION SOCIETY

Link to follow the event

<https://fb.me/e/1R5zzjpSN>

Program

09:00–09:10 OPENING OF THE CONFERENCE

CREATIVE INDUSTRIES: PRESENT AND FUTURE

Moderator: Tomas Kačerauskas

09:10–09:30 Arvydas Virgilijus Matulionis (LSTC, LMA) - Is the consumerist society on the verge of collapse?

09:30–09:50 Lina VIDAUSKYTĖ (VU) - Detective Novel as a Phenomenon of the Cultural Industry

09:50–10:10 Rasa Bartkutė (KK) - Development of social partnership in creative clusters – the case of public enterprise, Kaunas 2022

10:10–10:30 Linas Kontrimas (VDU) - Politics and Culture: How One Feeds The Other

10:30–10:50 Coffee break

CULTURE AND ECONOMICS

Moderator: Vytis Valatka

10:50–11:10 Gintautas Vyšniauskas (KU) - The Dialectics of Culture and Consumption

11:10–11:30 Naglis Kardelis (VU) - Value, Worth, and Consumption: On the Philosophical Aspects of Connections Between Culture and Economy

11:30–11:50 Tomas Kačerauskas (VGTU) - Contradictions between creativity and economic sustainability

11:50–12:10 Tomas Sodeika (VU) - Capitalism, rationality, secularisation: a glance on Max Weber from the post-secular perspective

12:10–13.10 Lunch break

MEDIA AND HUMAN WORLD

Moderator: Alvydas Noreika

13:10–13:30 Vytautas Rubavičius (LKTI) - Media Anthropocene`s Challenges to Philosophy

13:30–13:50 Viktorija Žilinskaitė-Vytė, Živilė Sederevičiūtė-Pačiauskienė, Ilona Valantinaitė, Vida Navickienė (VGTU) - Quarantgressions of frontiers of public and private: progeny of the Sony Walkman

13:50–14:10 Tomas Kavaliauskas (VDU) - Culture of Consumption under Conditions of Pandemic Coronavirus

14:10–14:30 Coffee break

VALUE PARADOXES OF ECONOMICS OF CULTURE

Moderator: Tautvydas Vėželis

14:30–14:50 Algis Mickūnas (Ohajo universitetas) - The Magic of Reason

14:50–15:10 Nida Vasiliauskaitė (VGTU) - "Creative society" VS Gilles Deleuze



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15:10–15:30 Dalia Marija Stančienė (KU) - The Consumption of Virtual Culture,
Value-orientations and Ethical Perplexities

15:30–15:50 **THE ANNUAL MEETING OF LITHUANIAN
COMMUNICATION SOCIETY**

15:50 CLOSING OF THE CONFERENCE