



Interim/Progress Report for 2018-1-IT02-KA203-048091

1. Context

this section resumes some general information about your project;

Programme	Erasmus+
Key-Action	Cooperation for innovation and the exchange of good practices
Action	Strategic Partnerships
Action Type	Strategic Partnerships for higher education
Main Objective of the project	Innovation
Partnership between regions	No
Call	2018
Round	Round 1
Report Type	Interim / Progress
Language used to fill in the form	EN

2. Project Identification

Grant Agreement Number	2018-1-JT02-KA203-048091
Project Title	Cultural Studies in Business
Project Acronym	CSB
Project Start Date (dd-mm-yyyy)	01/09/2018
Project End Date (dd-mm-yyyy)	31/08/2020
Project Total Duration (months)	24
Beneficiary Organisation Full Legal Name (Latin characters)	UNIVERSITA DEGLI STUDI DI ROMA LA SAPIENZA

3. Summary of participating organisations

Role of the Organisation	PIC of the Organisation	Name of the Organisation	Country of the Organisation	Type of Organisation	Accreditation of organisation (if applicable)	Partnership Entry Date	Partnership Withdrawal Date
Beneficiary	999987745	UNIVERSITA DEGLI STUDI DI ROMA LA SAPIENZA	Italy	National Public body		01/09/2018	31/08/2020
Partner	920738260	University College Wisdom	Albania	Higher education institution (tertiary level)		01/09/2018	31/08/2020
Partner	938792385	UNIVERSITY OF SPLIT, FACULTY OF ECONOMICS, BUSINESS AND TOURISM	Croatia	Higher education institution (tertiary level)		01/09/2018	31/08/2020
Partner	937306636	JUMP - Gioventù in riSalto	Italy	Non-Profit making cultural organizations		01/09/2018	31/08/2020
Partner	999647857	VILNIAUS GEDIMINO TECHNIKOS UNIVERSITETAS	Lithuania	Higher education institution (tertiary level)		01/09/2018	31/08/2020
Partner	996437254	UNIVERSIDADE DA BEIRA INTERIOR	Portugal	Higher education institution (tertiary level)		01/09/2018	31/08/2020
Partner	999839238	TECHNICKA UNIVERZITA V KOSICIACH	Slovakia	Higher education institution (tertiary level)		01/09/2018	10/01/2019
Partner	944913784	P.V.P.U.EURO KOLEDZ KUMANOVO	The Republic of North Macedonia	Higher education institution (tertiary level)		01/09/2018	31/08/2020
Total number of participating organisations							8

NB: the correct number is 7. The Mobility Tool still indicates also the University fo Kosice.

Project Management and Implementation

This section asks for information about the state of play of the project

Please provide an overall state of play of your project: what are the achievements of the project at this stage? Are the initial project activities and objectives being carried out and reached so far?

PM&I respected so far what was planned. Partners have been fully involved in all stages and La Sapienza University fulfilled with all task to give the proper start up to the whole process. It happened something particular but fortunately at the beginning and the issue was solved immediately. The Slovakian partner decided not to join the project and not to continue because for them the admin rules established by la Sapienza, which are the common rules of the Italian fiscal system, were too strict. During the 1st TPM it was decided by the 2 representatives of the TUKE University of Kosice that is was better to withdraw. In serenity - after the meeting La Sapienza started the process of withdraw of a partner and the budget was re-distributed among 6 universities and JUMP. Within December partners received the budget of 40% and started the research after participating to the 1st TPM and the Mobility C1 in Rome. These 2 key moments established the base for a good and constant project management. each partner has a minimum of 2 Team Leaders and each team has a specific gmail account (csbproject.italy@gmail.com, csbproject.albania@gmail.com ... the same root and then the Country) and a shared space in drive where each person can write and upload documents. La Sapienza, in cooperation with JUMP created all the necessary tools like the

admin guidelines, the general presentations of the project, a common logo, a common template, a common website continuously updated. There's a regular email exchange and the leader is always available to answer and give feedbacks. In general the PM&I has been very intensive at the beginning and there were some empty moments before Christmas. Not all partners are following as it would be the best but the leader also created a whatsapp group and a facebook page which are social spaces to communicate and exchange the tasks to be done by all.

Regarding financial reporting, The Leader gave clear guidelines and rules and partners are sharing also difficulties planning together and being ready to help each others in case some universities have difficulties in covering the numbers and send participants to mobilities. Each university got used to use drive and report regularly learning how to manage the budget of a K203 project. In the shared drive partners are addressed to fulfil excel files, read reports and upload documents with the expenses incurred. The management is the long term process involving all at the different levels: the deans, the decision makers and in charge of giving to the project the highest institutional strength, the Team Leaders who can be Professors, lecturers and project managers, other professional figures like admins and researchers. PM&I is time consuming and is a tiring activities which La Sapienza is carried on daily base being in contact with each Team Leader, giving guidelines and also asking for support of all.

Please describe further in details the project activities supported by the grant for Project Management and Implementation that have been carried out until now.

Making a list of costs and activities, under the budget PM&I partners are administering the project in terms of planning, expenditures and financial reporting.

This budget has been useful for the organization of the meetings, coffee breaks, printing of materials, for the gadgets of La Sapienza to the partners during the 1st TPM. For JUMP the budget was used to cover the costs to attend a first meeting just with La Sapienza team at the end of September 2018 and then in December for the 1st TPM as the organization didn't have budget for these activities. Furthermore, JUMP employed two human resources, Ylenia Azzaro for the administration and support in communication and Annalisa Alampi in charge of the blog, writing articles and supporting the promotion of the project on social networks.

All partners are reporting common costs like printing materials, the realisation of the logo, of the roll ups, of brochures, folders for documents, textile bags, pens, block notes, other gadgets with the project logo. For the partners which are hosting this budget is useful for organizational aspects and to cover the work of externals and the costs of speakers and other guests to the meetings.

In the case of Eurocollege the Management budget has been useful to cover expenses for more people during the Learning Mobility. In the stage of the project all partner are still prudent in using this budget so to have more options in the second year.

How is the monitoring of the project being carried out so far and by whom?

The main responsible of monitoring project implementation and results is Prof. Maria Cristina Marchetti who is constantly in contact and is coordinating the job of Erika Gerardini and Pietro Curatola representing JUMP. The JUMPERS are in-fact in charge of creating the tools and support monitoring and evaluation of the project. They created the website and their team is writing posts for the blog and news. Erika Gerardini can access to the email of Prof.

Marchetti csbproject.italy@gmail.com and can write to each Team Leader asking for news and updates, keeping the records of all what happens to animate the facebook group which is regularly updated and active. Pietro Curatola is in charge of preparing the Multiplier Event and the Transnational project meeting in Soverato in 2020 which will be important monitoring and evaluation moments for the project. In the meantime, the JUMP team is writing this mid term report with La Sapienza Team making google forms where partners are giving their contributes and paragraphs. JUMP is helping La Sapienza in creating reports in different shapes, word and pdf and presentations useful for meetings. Furthermore, for monitoring and to keep the internal and external communication active, JUMP is creating infographics and graphic materials for all partners. Starting for a common logo, the website and a kit of communication tools available for all in drive.

Partners worked on the realisation of the Output 1 and the excel files created in drive are the mirror of their commitment. As it was said in previous paragraphs, partners could have done more and they could have reached higher number. The result is less experts interviewed than expected. La Sapienza could follow their work in filling the International Experts Panel file and could see in real time while experts filled the survey checking from where experts filled and when. We can say that the main instrument to monitor partners participation and contribution is the drive shared space. Through a common excel partners are contributing in keeping records of participants to mobilities and local activities, they are uploading documents and presentations, filling the in progress financial report.

Through social media, especially facebook, partners are liking all posts of the common page, sharing and commenting. Furthermore, they publish news, pictures and videos on their social pages and websites. Transnational Project Meetings are the important occasions to evaluate and speak clearly on what has been done and what is still an empty space to be filled with the contribution of all. Another tool used is the video-evaluation. During the 3TPM each Team Leader have been asked to make a video in their universities to be sent to JUMP for a collective video to be published on the website. The same website is a continuous space for sharing and monitoring what is going on. La Sapienza gave the task to JUMP for this aspect more social and online and the leaders are checking results and actively contributing.

How did the project partners contribute to the project so far? Has the distribution of tasks been adjusted since the application stage?

The project is structured in a precise way. The first main afford and commitment is more from the side of the leader. La Sapienza organised the first TPM and the Learning Week within spring 2019 and then it was the task of the Macedonian partner to organise the 2nd TPM and of the Lithuanian partner the 3rd TPM in Vilnius. La Sapienza established the methodology and the road map to follow to create the Output 1 and spread the communication to all with clear deadlines. Not all partners respected and the coordinator had to write and re-write several times. It was done a good plan of meetings and the calendar was decided already during the first TPM in Rome without any changes so each Team Leader could go on working and embed the CSB inside their university "life" and university long term plan.

Partners are contributing in all stages. Firstly they answered to all emails and also in whatsapp they are very active. In Rome it was fostered the need to try to connect our social media channels and communicate towards the external the most as possible. Thanks to the

cooperation with the JUMP Team, it was created the official website, paid partly by La Sapienza and partly by them, and inside there's a blog with news related to the project and news from other channels connected with the topic of the project. The facebook page is also very active and partners are contributing in posting pictures, news and share in the university pages or also at personal level, the posts.

At administrative level, thanks to the use of drive partners are sharing admin documents and reporting at the same time, coordinated by La Sapienza coordinators and supported by JUMP which is monitoring and facilitating the internal and the external communication.

The most important contribution has been so far the organization of important multiplier events and of the TPMs. Furthermore, for the Learning Week in Rome each participant, for some partner 3 persons, for others also 4 persons, prepared "proposed lessons" which could be part of the CSB Curriculum and attended the full days with interest and commitment.

At social level, taking into consideration the important of the informal learning, partners are friends and are cooperating with a positive spirit, contributing in bringing on the project. The situation is not perfect, as said, at the beginning, at this stage is La Sapienza which pushed the most and created the main contents at the moment. Partners which are minor universities are learning and in the second year take more the leadership, especially the University of Split and UBI University of Portugal which have the important task to organize 2 key Learning Mobilities in November 2019 and in March 2020.

If your project involves other organisations, not formally participating in the project, please briefly describe their involvement.

The consortium composed by 6 universities and a civil society organization involved many associated partners especially during the Multiplier Events. At institutional level, especially the University College Wisdom and Eurocollege which reached Governmental institutions. VGTU thanks to the event "Visuality" involved an impressive numbers of other universities also in USA and Russia. La Sapienza is cooperating with a students organization called "Rethinking Economics" and during the M.E invited a representative for a speech. UBI University involved the Chamber of commerce of Covilha and together they organised the M.E. The University of Split involved another university of Austria in the M.E as written in the blog. All associated partners have been mentioned in this report and articles have been written and posted on the website.

If relevant, please describe any difficulties you have encountered until now in managing the implementation of the project and how you and your partners handle them.

The main difficulties have been:

- the fact that Professors are busy and involved in other projects, so traveling and moving for seminars and other events;
- at admin level it has been difficult to explain Erasmus rules and the internal rules of La Sapienza which are very strict according to the national fiscal law
- for the output 1, the number of contacts and the number of answers to the international survey have not been so high as expected. Partners could have done more and cooperate with more strength in involving their international contacts. The same for the national reports. Not all had the same quality level and La Sapienza team had to work more in reaching the same level for all;

- different systems are a challenge when is the moment to propose a pilot curriculum and the most difficult sides is the legal and the administrative ones.

Transnational Project Meetings

Transnational Project Meeting in Rome 05-08/12/2018

The first Transnational Project Meeting has been held in Rome during two working days (05-08 December 2018 including travel days) organised and hosted by La Sapienza University of Rome. The venue of the meeting has been La Sapienza International Office (1° day) and the Department of Political Sciences (2° day). This meeting has been the 1st opening moment and the first occasion to get to know the Team Leaders representing each partner organization. According to the project, the leader took care of all organizational aspects including the lodging by Globus hotel with a special price for the city of Rome. Its organization started as soon as it was approved the project and the first step was to agree to postdate from October to December to permit to all to have the chance to organize their work and life. From September La Sapienza activated all the administrative procedures, communicating via mail and skype with all the partners; with the support of Jump created a Google drive to share all the official documents. All the partners were requested to open a gmail address dedicated to the project, to facilitate communication and sharing in drive.

Sapienza Team Professors organized the meeting aiming at the creation of a good mood among partners. A particular attention has been dedicated to informal team building activities: all the partners shared the same hotel and had lunch and dinner together, to have the opportunity to know each other in informal moments.

The TPM started with the opening remarks by Sapienza International Officer and Erasmus responsible, Mrs Gaglione who made a formal presentation underlining the intensive long term international activities, the incredible numbers of employees and students and the external cooperations with hundreds of universities in the world. All partners were impressed by the Campus and its premises. Then all the partners presented themselves and their Universities with videos and ppt. All photogalleries, presentations and a post are uploaded in the official website <https://www.culturalstudiesinbusiness.org/>

After the formal opening, La Sapienza Team and Jump representatives opened together officially the morning working session with a general overview of the CSB Project: intellectual outputs, management, multiplier events, learning week. All the activities planned in the gannt have been reminded and re-discussed making a partial re-plan of mobilities and of the road map for the realisation of the Intellectual Outputs.

The afternoon working session has been dedicated to plan how to set the realisation of the I.O1: the international report "In depth analysis of the status quo of Cultural Studies in Business". After a first general overview of partners positions, we realized that we should have to consider the different theoretical and methodological approach among the partners. The multidisciplinary aspect of the team is a strength element of the project, but we had to reduce the differences to a common ground. Sapienza team was asked to define the research methodology and to share it with all the partners. Another session has been dedicated to the fundamental aspect of the organization of multiplier events together with the general promotion and dissemination of the project's results with a regular and increasing use of media tools like the official website, facebook, pictures and videos.

The meeting lasted 2 full days and gave the start up to the real implementation of the project. It was also delivered to partner the formal contract already signed by La Sapienza Rector, the result of previous formal communication. La Sapienza speeded up admin procedures and an important moment was dedicated to the explanation of how to plan expenditures and be ready for the financial reporting. Participants List to the TPM in Rome:

Sapienza University of Rome: Prof. Maria Cristina Marchetti, Prof. Umberto Triulzi, Prof. Emanuela Ferreri

Euro College Kumanovo: Prof. Ljubisha Petrushevski, Prof. Marija Stojanova

Vilnius Gedimino Technikos Universitetas (VGTU): Prof. Tomas Kačerauskas

University of Split: Prof. Dario Miocevic, Prof. Niksa Alfircic

Universidade Da Beira Interior (UBI): Prof. Miguel Moreira Pinto, Prof. Pedro Serrão

University College Wisdom: Dr. Lediana Beshaj, Dr. Lorena Cadri

Jump – Gioventù in riSalto: Erika Gerardini, Pietro Curatola

The TPM in Rome has been a great opportunity to know each other, break the ice, confirm the partnership positive mood and foster spirit of initiative and inclusion, re-share partner profiles, share the leadership, building relationships, re-read in a smarter and lighter way the process in front of us, underline main aims and objectives, understand the general context and environment of work, share point of views and perspectives and clearly divide the tasks.

Transnational Project Meeting in Kumanovo - 12-13/04/2019

A one-day Multiplier Event and two days Transnational Meeting on "Cultural Studies in Business" were organized by the High Education Private Institution Euro College in Kumanovo between the days 10-14/04/2019.. The TPM was attended by 2 representatives of each partner except for VGTU for which attended just one person. As agreed with the leader, the Eurocollege could optimize the time and take advance of the presence of the colleagues organizing on 11/04 their first Multiplier Event. As the project implementation started later with the 1st TPM in December in Rome, it was decided that the meeting in Macedonia was a unique occasion also for Eu Universities to have a more close approach to the Macedonian context thanks to a Multiplier Event attended by important institutions and keynote speakers. Crossing this project is not just the dialogue between Economic Studies and Cultural Studies but also between EU countries and candidates, EU and the balkan area. Focusing on the TPM, partners discussed on the ongoing process, started in February, of the realisation of the International research (I.O1). It was established a clearer target and it was pushed the need to cooperate as consortium in reaching a proper number of interviewed. Each partner has to contribute in filling the IEP International Experts Panel file. Furthermore, it was the time to start with the more practical confrontation for the realization of the Output 2, the pilot course. La Sapienza proposed a format to fulfil with the proposed subjects. Finally, it was updated the website setting it to be ready to welcome all posts and news about the multiplier events started on the 4/04 in Rome, continuing here in Kumanovo on 11/04 and following in Vilnius, in Corvilha, in Split and in Tirana ending on the 09/05. The road map has been clarified together with the need to communicate more to the external audience and the key task to start soon moving inside the bureaucratic and administrative procedures to propose the implementation of the pilot course in each university. The TPM in Kumanovo has been - as said - the occasion to visit a city which is Kumanovo where the Eurocollege is increasing their work and are always more recognised by the public system as a concrete educational institution in the field of Economy, Business and Cultural Studies.

The presence of important ministerial institutions at the Multiplier Event gave to the European partners the dimension of how the private sector is balancing the worldwide equilibriums and in which consists the richness of CSB consortium. A big part of the meeting has been dedicated to the debate on Cultural Studies which, apart from technicalities of the management of the Erasmus project, is the main important aspect of the relationship among Professors, lecturers and deans.

Transnational Project Meeting in Vilnius - 18-22/09/2019

The TPM 3 should have been in Tirana. Partners agreed and it has been better also because the Lithuanian partner needed clarifications on administrative aspects. This time it hasn't been possible that all partners coincided the same day. La Sapienza team, the Eurocollege team and VGTU team started already the meeting on 19/09 while the others traveled that day. The first day it was discussed the finalisation of the Output 1, the ongoing process of the realisation of the Output 2 in terms of starting up to promote the pilot course and recruit students and the Output 3 which presents some problems. The Team Leader Mr Tomas Kačerauskas filled the minutes of the meeting and shared it immediately to all starting an online debate on the I.O3. The future journal has to be high level and scientific but in Italy, at legal level is extremely difficult and expensive to start it. The project doesn't give the sustainability to create a journal from zero. Partners discussed on it and evaluated all possibilities. The discussion continued the day after with the participation of the other partners, the Croatian team, the Albanian team and the JUMP team. The Croatian team proposed to cooperate with the important journal they edit as University titled "Management" which is a semestral journal in which many authors collaborate and is spread at EU level, written in English and high level. The day 20/09 started with this issue of the I.O3 and a positive result of a common possibility also for the follow up of the project. A special number of the their journal to start a new phase after the realisation of all planned activities and outputs. The meeting continued with a session conducted by JUMP representatives on the valorization of what has been produced and, in specific, the ready I.O1, "In depth analysis" is published and ready, and other outcomes which can be content for the website and for online promotion. Partners received the I.O on 16/09 by M.C. Marchetti for feedbacks and comments. After the meeting it will be uploaded on the website and all partners have to start to plan future M.Events to use it and spread it to new beneficiaries and stakeholders. It has been done a specific moment on the important of internal and external communication and the use of the web with contents from all. It has been established that each partner will contribute with 2 articles per month. One on ongoing activities of the project and one on a more general topic on the main topic of Cultural Studies in Business (an article, an interview, a reflection, a paper to be shared). Partners have to help more in promotion and share with their social networks. Finally it has been dedicated a long session on financial reporting by La Sapienza Team and it has been stressed the need on a better and synergetic use of the drive, of the participants register of all participants, of the "in progress financial report excel file" and of the presence of different folders where to upload the financial documents. During this morning VGTU foresaw a speech of the dean Mrs Zivile Sederevičiūtė-Pačiauskienė and of the Professor Viktorija Žilinskaitė-Vytienė who attended the Training Week in March. They presented better the university, its potentiality as international partner and the Faculty of Creative Industries. Furthermore it was given a speech by Mrs Angelė Tamulevičiūtė, lecturers on the potentiality of VGTU for further development in international cooperation.

The program was enriched by a sightseeing tour in Vilnius with the cooperation of two persons of the university who prepared useful cultural informations on the city and its history. As in all meetings it was given attention to the socialization aspects with the organization of a lunch and a dinner together. Partners left the city on Saturday and on Sunday. Participants to the meeting have been: For La Sapienza University, 1) Emanuela Ferreri, Lecturer by the Communication and Social Research Department) Umberto Triulzi, Full Senior Professor of Economical Politics and European Economical Politics. Dept. Economical and Social Analysis. For Eurcollege NRMK) Prof. Marija Stojanova, Lecturer/operations manager) Anita Dimitrievska, Administrator. For the University of Split (Croatia)5) Prof. Pasko Burnac, Assistant Professor of Finance) Ivana Bilic, Team Co-Leader, Associate Professor of Management. For the University of Beira Interior (Portugal) Prof. Miguel Moreira Pinto, Coordinator and Professor of Technical Drawing Faculty of Architecture) Pedro Serrão, Team Leader - Projects coordinator. For the Wisdom College of Tirana (Albania)9) Lediana Beshaj, Team Leader - Executive director of the supporting structure of Wisdom University of Research and Development Institute Wisdom - Lecturer of English) Lorena Cadri, Second co-Team Leader and Lecturer of Sociology. For JUMP (Soverato, Italy)11) Erika Gerardini, Project designer and trainer 12) Pietro Curatola, President and legal representative.

Intellectual Outputs

I.O1 - In-depth analysis and need analysis of the status quo of Economic studies and European studies in Europe

A first step of the long term "Erasmus Plus Project Cultural Studies in Business" pathway is a "key needed step" to map nowadays macro region that we define commonly "Erasmus Plus Region". The "In-depth analysis and of the status quo of Economic/Business studies in Europe" has been a research at qualitative level structured as an online Report that can be free downloaded from the Project website. The research on the teaching programs in economic/business courses in the University systems of the Erasmus + Macro region is the first step towards the design of the pilot curriculum. What we wanted to know what is the real demand of cultural modules in economic/business courses in the partners countries and in the Erasmus plus region. To reach this objective, the research was carried out in two phases: 1) National Reports and 2) International Survey. The first step of the research is represented by the production and validation of National Reports related to the state of the art of economic disciplines in the University systems of the six partner countries of the project (Italy, Lithuania, Croatia, Portugal, North Republic of Macedonia, Albania). We tried to highlight the peculiarities of the still different educational systems by drawing attention to the relationship between degree classes and degree courses, the presence of cultural modules among the disciplines of the economic/business courses (bachelor and Master degree). All the activities has been analyzed moving from the changes introduced by the Bologna Process in the EHEA. The presence among the partners of EU candidates Countries (North Republic of Macedonia and Albania) allowed to test the extra-EU area, very interesting for the purposes of the project. The methodology employed to develop the National Reports is in common in all Countries involved in the research. We set up a standard excel spreadsheet and distributed it to each partner University. For each course, we have then detected the following information: 1. name and type (public or private) of University providing the course; 2. name of the course offered; 3. level of education offered

(Bachelor, Master degree); 4. presence or absence of modules related to the cultural studies; 5. compulsoriness or not of the module; 6. type and name of the module. The second step of the Output has been represented by the International Survey. In this phase we submitted a survey to an International Experts' Panel (IEP) in order to collect their perception of the status of the art teaching in economic/business studies. The main objective of the survey is to stress the need of a greater integration among different fields such as a cultural change in teaching, in order to meet the requests of a job market in evolution. The International Survey has been conducted through an online questionnaire (10 questions) submitted to an International Expert Panel (IEP), composed of experts from the Erasmus Program Countries (28), the Non-EU Program Countries (5), and the Partner Countries (limited to the area of the Western Balkans, involved in the project). The IEP was built taking into account the experts' features: their research activity, publications and the role in the economic field enhance their position as experts and almost all of them come from Universities, such as a part of them from the Think Tank and the job world. The IEP - composed by 275 personalities - is the result of a shared path with the partners, who gave their specific expertise as important integral part of the project. In the analysis of the data collected we divided the IEP interviewed in EU and no-EU countries. The majority (97%) of the experts interviewed teaches in public Universities and only a small portion of them are part of private or other institutions. The 79% of the experts come from Economic, Business and Statistical area; only a 8% from Humanities, Political and Social Area. At the end of the questionnaire we asked to the interviewed to leave a brief comment on the state of economic/business education in their country's university system. Quite all the experts offered comments or suggestions to the open question, bringing out a general sense of dissatisfaction about how teaching in the economic/business field is carried out in their Country. We collected the data in the two categories of Satisfactory and Unsatisfactory: the majority (75%) declares to be unsatisfied about the current teaching methods of cultural courses taking account the importance and efficiency of the modules, their ability to respond and comply to the change society such as their responsiveness in connecting theory into practice. Only a small part (25%) of the IEP interviewed retains to be satisfied about cultural courses in the economic/business studies, a record that meets the lines of our Cultural and Business Studies Project, underlining a widespread awareness to a greater openness of economic disciplines.

Multiplier Events

M.E.1

"Re-orienting Cross Cultural Studies in Business: a European analysis" - Multiplier Event in Rome

1° Multiplier Event - 4th April 2019

Auletta Multimediale - Palazzo del Rettorato

Academics, professionals and stakeholders met in Sapienza on 4th April 2019 for the 1° Multiplier Event of the CSB - Cultural Studies in Business Project. It is a partnership among 5 Universities: Sapienza (Italy), Euro College (North Republic of Macedonia), Economic University (EFST) in Croatia, University of Beira Interior (Portugal), Vilnius Gedimino (Lithuania) and the Jump Organization (Italy).

The event took place during the week on “European Dialogues” hosted by the Department of Political Sciences (1-5 April 2019), when experts on European Union meet together to debate from different perspective on the future of the integration process. What a better opportunity to present our project to such an extraordinary audience!

The CSB Team composed by Maria Cristina Marchetti, Umberto Triulzi, Emanuela Ferreri, presented the results of Output 1 (the Research on the state of the art of economic studies in the Erasmus Plus macro region) and the main objectives of the project.

The morning session opened with the welcome speeches by the dean of the Faculty of Political Sciences, Sociology and Communication and by the Director of the Department of Political Sciences that it is the hosting institution of the project.

The speakers of the first session were experts on economics and political science from Sapienza University and other academic institutions: Carlo Mongardini, Guglielmo Chiodi, Augusto Cerquia, Thierry Vissol. We were delighted to welcome Gabriele Palomba from Rethinking Economics Sapienza a student’s network with which we collaborate for the realization of the event. Maurizio Bach from the University of Passau, hosted at the Department for an Erasmus Exchange, also participated to the debate.

They talked together on the status of the art of economic studies and their role in contemporary societies. They expressed very clearly their support to the project, with the hope to come back to the origins of the discipline and its relationship with social change and individual needs. They all agreed on one point: University has a great challenge to face to in a changing world.

In the afternoon a Workshop was previewed to discuss with the stakeholders about the expectations by the job market. We invited Claudio Cappellini (National Confederation of Handicraft and SME) and Marieli Ruini (Vice President of the National Consortium “Meuccio Ruini”)

An high level program for an interested audience composed by the PhD and Master Degree students of the Dept. of Political Science. At the end of the event we asked their impressions on the topics addressed: they answered it had been the most interesting debate they participated in Sapienza in the last year!

The specific news is online on the project website

<https://www.culturalstudiesinbusiness.org/post/multiplier-event-n-in-rome>

M.E.2 - "Re-orienting Cross Cultural Studies in Business: a European analysis" - Multiplier Event in Kumanovo

Realised on 11/04 the 2nd Multiplier Event in Kumanovo

The Macedonian partner, Eurocollege, organised in a week end a public event for institutions, stakeholders, universities and students on Cultural Studies in Business Erasmus project. The program has been so structured:

Welcome speech by Mr. Ranko Cvetkovikj, President of the Board of Directors of Euro College

Welcome speech by Mr. Maksim Dimitrievski, the Major of Kumanovo

Presentation of CSB projects (Partners Universities short speech)

Presentation of the international Research results

Dr. Marjan Mladenovski – In-depth analysis of the state of the art of Cultural Studies in Business in Europe

Dr. Marija Stojanova – CSB Innovative Curricula, results so far

Dr. Ljubisha Petrushevski – CSB, key concepts
Global Economical Perspectives of the Macedonian government
Vladimir Cvetkovic, Special advisor to the Prime Minister of NRM
Coffee Break

THE REFASHIONING OF ECONOMY (Panel discussion with international experts)

Dr. Sam Vaknin, - “The Degeneration of Capitalism into Neo-Feudalism”

Dr. Blagica Vanikj – “The impact of the Values and Cultural Transformation to the Education”

Darko Petrovski – “HRM practices in the onboarding programs for introducing the new employees to the organizational culture”

Albert Hani- Affirmative actions and equal employment opportunities

After the lunch break it has been organised a Workshop with Stakeholders intervention:

Anita Spasovska, Director of Bucen Kozjak Kumanovo

Dr. Dragan Shutevski, Director of Shutevski Consulting

A great success in North Republic of Macedonia with the extraordinary participation also of all representatives of the CSB Consortium

<https://www.facebook.com/eurocollege.ku/>

The specific news is online on the project website

<https://www.culturalstudiesinbusiness.org/post/realised-on-11-04-the-2nd-multiplier-event-in-kumanovo>

M.E.2 - "Re-orienting Cross Cultural Studies in Business: a European analysis" - Multiplier Event in Vilnius

Visuality 2019 in Vilnius

CSB Multiplier event organised by VGTU our Lithuanian partner

On April 25-26 VGTU Faculty of Creative Industries held an international interdisciplinary scientific conference "Visuality 2019: Creative Communication in Emerging Constellations". This year, the conference was also CSB multiplier event that brought together over 80 participants from 14 countries of the world.

The traditional conference has been organized for the 5th time and it brought speakers from various countries of the world: USA, Brunei, Poland, Estonia, Greece, Czechia, Denmark, Republic of Macedonia, Portugal, Albania, United Kingdom, Russia, Ukraine and others.

Each year, the conference considers various aspects of visuality in philosophical, sociological, cultural, psychological, political, educational, and economic perspectives.

This year the conference was attended by:

Algis Mickūnas, Ohio University, Joseph J. Pilotta, Ohio State University, Richard L.Lanigan, Southern Illinois University at Carbondale; International Communicology institute, Audrius Martinkus. JSC “Mokomieji filmai”, John Murphy, University of Miami, Tiago Rodrigues, Emilian Gwiadziński, CITAD Research Center, Lusitana University of Lisbon, University of Lodz, Loreta Axhami Zela, Mirdaim Axhami, University of Tirana, Albania, Miglė Černikovaitė, Vilnius University, Lithuania, Raimondas Kavaliauskas, Creative Studio „Wide Wings“, Svitlana Pryshchenko, National Academy of Culture and Arts Management, Ukraine, Alexey Timashkov, Petersburg State Transport University, Russia, Yong Liu, University Brunei Darussalam, Brunei, Leonardas Rinkevičius, KTU, Lithuania, Ron Ringer, Managing Director of Syntax, Marina Zagidullina, Chelyabinsk State University, Russia, Malgorzata

Bogunia-Borowska, Jagiellonian University, Poland, Anna Sarzyńska, Jagiellonian University, Poland, Larisa Piskunova, Igor Yankov, Akbar Tengku Oki Al, Yekaterinburg, Ural Federal University, Yiorgis Sakellariou, Composer, Ignas Staškevičius, Audrius Lelkaitis, Independent producer, Vilnius University, Skaistė Jauraitė, Freelancer Video director and editor, Lithuania, Kirk Johnson, Roberta Jablonskyte, The Animation Workshop, VIA University College, Denmark, Eric M. Kramer, University of Oklahoma, USA, Dalia Marija Stančienė, Andrejus Larionovas, Klaipeda University, Lithuania, Sharaf Rehman, Parminder Sandhu, University of Texas Rio Grande Valley, USA, Virginijus Valentinavičius, Gintarė Žemaitaitienė, Mykolas Romeris University, Lithuania, Lina Stasiūnaitė, Oksana Jankuvienė, Donatas Kriukas, Vilniaus Salomeja Neris gymnasium, Lithuania, Mateusz Malarczyk, University of Warsaw, Poland, Liudmila Starostova, The Boris Yeltsin Presidential Center, Russia, Žilvinė Gaižutytė-Filipavičienė, Lithuanian Culture Research Institute, Paulius Jevsejevas, Vilnius University, Lithuania, Irina Poleshchuk, European Humanities University, Republic of Belarus, Sharaf Rehman, University of Texas Rio Grande valley, USA, Aušra Kaziliūnaitė, Vilnius University, Lithuania, Viktor Denisenko, Vilnius University, Lithuania, Kiryl Kascian, International Centre for Ethnic and Linguistic Diversity Studies, Prague, Basia Nikiforova, Lithuanian Culture Research Institute, Sabahudin Hadžialić, Dorota Siemieniecka, University Nicolaus Copernicus, Torun, Poland, Natasa Lackovic, Lancaster University, UK, Almira Ousmanova, European Humanities University, Republic of Belarus, Alin Olteanu, University of Tartu, Estonia, Andrew C. Jones, Anastasiia Synhaivska, LCC International University, Lithuania,

Apart from these worldwide experts, many Professors, researchers and lecturers of VGTU gave speeches, furthermore, participated also Mr Ljubisha Petrushevski of Eurcollege and Mr Miguel Moreira Pinto of UBI university, both partners of the project.

More info on the conference at the link <http://visuality.vgtu.lt/index.php/visuality/2019>

The specific news is online on the project website

<https://www.culturalstudiesinbusiness.org/post/visuality-2019-in-vilnius>

M.E.4 - "Re-orienting Cross Cultural Studies in Business: a European analysis" - Multiplier Event in Split

CSB connects with an Austrian University in Croatia

Faculty of Economics, Business and Tourism, University of Split

Split, May 2nd

The First multiplier event took place on May 2nd in the Faculty of Economics, Business and Tourism at University of Split. After the welcome speech by the Dean Prof. Maja Fredotovic, the CSB Team has presented the results in regard to the first output which is a desk research on the status quo of the Economical studies in the macro region of Erasmus Plus Countries. After the presentation, the audience was engaged in a very fruitful discussion about cultural studies and the experiences they know from other Countries. After the break, the CSB leaders presented some topics that will be included in the curriculum of „Cultural studies in business“ in line with the vocation of our Faculty (Economics, Business and Tourism). The meeting ended with a lunch and an informal networking moment with participants.

This multiplier event was organised in agreement with all CSB partners taking advance of the participation of 29 students representing the University of Klagenfurt (Austria) partner of

the Croatian institution in Erasmus+ exchange programme and research projects. CSB perspective of enlarging the local and international networks has been fostered thanks to their presence in Split which is an added value for our process of common learning and Outputs production.

The specific news in online on the project website:
<https://www.culturalstudiesinbusiness.org/post/csb-connects-with-an-austrian-university>

M.E.5 - "Re-orienting Cross Cultural Studies in Business: a European analysis" - Multiplier Event in Corvilha

The Multiplier Event in Portugal has been particular and different from the others. Creative and held like an evening event. Here the program:

The Importance of colors to improve business in the street

THURSDAY, 2nd of May (held at Art Gallery: A Tinturaria)

21.00 - Registration of participants

21.30 -21.45 - Opening of conference: Vice Mayor of Covilhã

21.45-22.15 – Plenary Session with Miguel Moreira Pinto – “A resume about Cultural Studies in Business – and the Portuguese reality Vs European reality”

22.15-22.30 – Sandra Soares, Ph.D., UBI University, “Perception how it works?”

22.30-22.45 – Ana Fidalgo, Ph.D., UBI University, “The relation about colors and the buildings”

22.45-23.00 – Claudia Beato, Ph.D., Cabo Verde University, “The importance of Urban layout in business concept”

23.00-23.15 – Tiago Rodrigues, Architect, Private Office of Architecture “The meaning of shapes in architecture management”

23.15-23.45 – Miguel Moreira Pinto, Ph.D., UBI University and CITAD Research Center, “How colors can Improve the spirit of business”

23.45-00.00 – Conclusion by Pedro Serrao, Management, UBI University, “Resume about the Research>”

FRIDAY, 3rd of May (held at UBI University, Room 9.2)

10.30 – 11.00 - Plenary Session with Miguel Moreira Pinto and Tiago Rodrigues – “The meaning of Studies in Business. Architecture business reality. Problems and methods.”

11.00-12.00 – Artur Modlinski, Ph.D., Lodz University. “The Rule of Management”

12.00-12.30 – Debate

12.30-12.45 – Conclusions by Paulo Carvalho, Ph.D., UBI University

Resume about Multiplier Event/Conference:

Conference held in to different places: Local Art Gallery and UBI University.

Participants from Professors from UBI University, 1 teacher from Poland, members of the city hall, and 1 private architect.

Spread the ERASMUS +K2 project in Cultural Studies in Business.

Spread the meaning of Cultural Business studies and its importance to the business World, new methodologies of teaching, a vision between the past and the present.

Interact with local citizens, business men, students and teachers.

The Input that perception, marketing, and communication could give to the future curriculums of business studies.

The specific news is online on the project website: <https://www.culturalstudiesinbusiness.org/post/the-importance-of-colors-to-improve-business-in-the-street?fbclid=IwAR0QLEqGreZpx5ucs48z8IzwesLSK5pciw6uX21jDSCxRAq8Ep44TCUo6pl>

M.E.6 - "Re-orienting Cross Cultural Studies in Business: a European analysis" - Multiplier Event in Tirana

CSB Multiplier Event in Tirana

Personalities and speakers in the field of science, economics, civil society, representatives of Ministry of Education met on the 09-10/05/2019 in the capital of Albania in coincidence with the "Birthday of Europe"* realising the 5th M.E. of the CSB Erasmus Plus K203 project. The CSB Team presented the main aims of the project, the results of the Output 1 (the Research on the state of the art of economical studies in the Erasmus Plus macro region) and the ideas for the realization of the Output 2 (the Pilot curriculum "Cultural Studies in Business"). All the audience was involved and engaged in giving ideas about cultural studies in business and the importance of enriching the curricula with new ideas.

A very high level program entertain the audience: welcome speech by Prof. Dr. Lush Perpali, Rector of University College, "Wisdom".

Mr. Perpali welcomed all the participants in the conference and talked about the engagement that the University College Wisdom has undertaken, so that Cultural Studies in Business project in the frame of Erasmus + KA projects, is successful. It is a joint project with the participation of the other well known universities like: Sapienza in Italy, Euro College in North Macedonia, Economic University (EFST) in Croatia, University of Beira Interior in Portugal, Vilniaus Gedimino in Lithuania and the Jump Organization in Italy.

Welcome speech by Mrs. Brunilda Paskali, Special Adviser to the President of Republic of Albania

Ms. Brunilda Paskali talked about the importance of having culture integrated in business studies and the outcomes from it would be better prepared employers and employees who will be more appreciated in the European market where Albania aspires to become a member of. There is a lot to be done but step by step there will be achieve great things in the global world of business.

Welcome speech by Mr. Dritan Sallaku, Sector Chairman, Directorate of Program Development in Education, Sport and Youth.

A special guest was Mr. Dritan Sallaku, who clearly stated the need for diversification in the economics study programs. He emphasized the role that all the Universities must play in designing updated programs to meet the demands of the students. He also congratulated the involvement and the participation of the University College Wisdom in the Erasmus + project by focusing on the importance of such project bring to the Albanian arena in the field of Higher Education.

Greeting speech by Prof. Dr. Emilija Stoimenova Canevska, International Balkan University. Prof. Dr Emilija Stoimenova Canevska, was an added value for the panel and she greeted all the participants and congratulated all the University College staff on this endeavor. She

stated the importance of the Organizational Development - Intercultural Perspective, which was of a great interest to all the people in the conference.

On May the 10 there has been a workshop with students who could exchange their ideas about the importance of this curricula and possible topics that they would like to be included in the curricula. In this event there were invited important media to foster and empower the external communication, the promotion of Erasmus and the dissemination of results.

The specific news is online on the project website <https://www.culturalstudiesinbusiness.org/post/csb-multiplier-event-in-tirana?fbclid=IwAR1SoFlpNC19UikAANuBwhhbkcvMCKEJy64jPwDrl3LebvEPJDhSKdB4ktg>

Learning, Teaching and Training Activities

CSB Training Week in Rome

The even started on 25 of March 2019 and it lasted a full week of meetings and speeches leaded by each representative.

Three lecturers from each institution came from Albania, Croatia, Lithuania, Macedonia and Portugal to deliver their proposal of lesson, topics and reflection what can be the future Cultural Studies in Business curriculum (Output 2 of the project). The contributions to the debate covered all the topics related to the introduction of a cultural studies approach in economic/business courses. The multidisciplinary perspective has been the added value of the debate that included a philosophical, sociological and political perspective. A great attention has been devoted to the role of communication, multiculturalism, diversity, art, and a non-orthodox approach to the economic teaching. All the participants agreed on the role that the cultural dimension of social action plays on economic/business activities in a globalised world, stressing the birth of new scientific approach and paradigm respect to the mainstream (neoliberalism) one.

The partners also presented some practical applications of CSB modules (University of Split and Vilnius) just to give some ideas on the design of the CSB Curriculum (Output 2).

“In the meantime it started since December the realisation of a long term important research conducted by university researchers of the 6 Universities on the State of the art of the Economical and Cultural Studies in Europe”

The five days in Rome of the Learning Mobility are planned to be a moment for partner to see each other again after the first Transnational Project Meeting in December which gave the start up to the project, then there are two intensive days with panels, lessons in English language and external experts delivering their proposals and suggestions. All the partners had the opportunity to confront with high level contents, professors and researchers invited to share the project and its possible development.

After the first day of internal meeting among partners, the Training Week structured by La Sapienza Team composed by Prof. Maria Cristina Marchetti, Prof. Emanuela Ferreri, Prof. Umberto Triulzi followed three days of high level panels and a last day with a visit to Spazio Europa in the heart of Rome managed by the Italian Representation of the European Commission and the Italian Office of the European Parliament.

Here the list of presence:

For "La Sapienza University" (Rome, Italy)

Prof. Maria Cristina Marchetti, Associated Professor of Political Sociology and Sociology of European Integration

Prof. Emanuela Ferreri, Lecturer by the Communication and Social Research Department

Prof. Umberto Triulzi, Full Senior Professor of Economical Politics and European Economical Politics. Dept. Economical and Social Analysis.

Antonio Putini, Researcher of political sociology

For Eurocollege (North Republic of Macedonia)

Prof. Ljubisha Petrushevski, Dean of Eurocollege

Prof. Marija Stojanova, Professor/operation manager at Euro College

Prof. Marjan Mladenovski, Lecturer

Anita Dimitrievska, Administrator

For VGTU (Vilnius - Lithuania)

Prof. Viktorija Žilinskaitė-Vytienė, associate professor of VGTU

Prof. Jolanta Saldukaityte, associate professor of VGTU

Prof. Živilė Sederevičiūtė-Pačiauskienė, associate professor of VGTU, Dean of VGTU Faculty of Creative Industries

For the University of Split (Croatia)

Prof. Dario Miocevic, Vice Dean for Research & International Cooperation

Prof. Ivana Bilic, Associate Professor of Management

Prof. Antonija Kvasina, Teaching Assistant Department of Marketing - PhD

For the University of Beira Interior (Portugal)

Prof. Miguel Moreira Pinto, Coordinator and Professor of Technical Drawing Faculty of Architecture

Pedro Serrão, Team Leader - Projects coordinator

Prof. Ana Fidalgo, Lecturer in Technical Drawing Faculty of Architecture

For the Wisdom University of Tirana (Albania)

Prof. Enriko Ceko, Lecturer at the Economic Department

Prof. Edit Bregu, Lecturer at the Law Department

Prof. Xhesika Caushi, Lecturer at the Economic Department

For JUMP (Soverato, Italy)

Pietro Curatola, President and legal representative - project manager

Erika Gerardini, Trainer and project manager

Special Guests:

Prof. Carlo Mongardini, Professor Emeritus of Political Science at Sapienza

Prof. Fabio D'Andrea, Associate Professor of Sociology at the University of Perugia

Prof. Massimiliano Ruzzeddu, Researcher at UniCusano (Rome)

The specific news is online on the project website <https://www.culturalstudiesinbusiness.org>

and on the Department of Political Sciences website:

<https://web.uniroma1.it/disp/disp/news/csb-cultural-studies-business>.

Follow up

Impact

What has been the project's impact so far on the participants, participating organisations, target groups and other relevant stakeholders?

In this phase the project is still having the greater impact on the same International Teams (I.T) involved, especially to those who never took part to such a long term and complex project. We are speaking about revising the Economic Studies in Europe and foster a more synergetic dialogue between Economic Studies and Cultural Studies starting first from the same partner and secondly spreading the network to a wider dimension.

I.Ts are composed by Team Leaders and other university professionals like senior Professors, Lecturers, researchers, admins, deans and project managers. Some of the universities involved are new in the field. Furthermore, the main output is a "pilot course" called "Cultural Studies in Business" which doesn't exist in many universities of the consortium and in Europe. Professors met in Rome twice, once in Kumanovo in the N.R. of Macedonia and these meetings had a great impact on Team Leaders and participants (high level Professor, lecturers and researchers). As written in the proposal, La Sapienza is giving, all its expertise and consolidated method of hundred of years of experience to the consortium, especially in what concerned the realisation of the I.O.1 which is an international research finalised on 16/09. Partners learnt from La Sapienza how to set up a research and work at international level through drive creating a final output (In depth analysis of the status quo of Economic Studies in Europe). Working as 6 Teams of researchers has had a great impact in each university: it changed their working style and rhythm in the respect of each institution agenda. Participants are all already involved in EU projects, events, seminars and are teaching at the same time. CSB has been revolutionized their lives anyway adding trips and tasks to be done. Furthermore the research work challenged them in counting with international panels of experts and contacts in the broader area of "Erasmus Plus" area. The Training Week in Rome in March was the occasion for experts to meet and assist to concrete "Lesson plans" proposed to be part of the "CSB pilot course" delivered by each participant (at least 1 or 2 Professors/Lecturers per partner + some keynote speakers invited by La Sapienza and the same Sapienza Team). It was shown the road map for the realisation of the I.O.1 and given the direction for the I.O.2, framing the "CSB pilot course" into the wider EU Framework of European Higher Education Area (EHEA). Part of the partners - which are a mix of private and new public universities - have been impressed by the Campus in Rome, its big spaces and the highlighting numbers of employee and students. In April, In Kumanovo participants could go on and deepen the task to finalise the Output 1 and the Output 2 at the same time.

In the days 19-20/09/2019 it has been realised also the TPM3 in Vilnius where partners could meet hosted by the VGTU where Cultural Studies are part of the Faculty of Creative Industries. VGTU represents an impact on the other public universities where this Faculty doesn't exist and Lithuanian Professors could share how effective is the studies they propose, the most already in English, in bridging university and the actual European labour market. The designed structure of TPMs and Learning Mobilities is giving the impact on

partners which are called to enter in the process, firstly as trained and guided the most by the leader (1st year) and then taking the protagonism (2nd year).

In between mobilities, skype meetings and hangout conferences between Team Leaders and the team of researchers, each university partner brought on local and national activities continuing the dissemination of the project. The leader asked to each partner to send a report on the impact of the project in these phases. For the Wisdom University College, CSB made the difference. They realised a publication with the abstracts and the summaries of the interventions during the M.E. This book has been sold and is part of the learning materials of the university for Professors and students.

What have had great impact on partners were the M.Es realised like a series in agreed dates between April and May 2019. Starting from the official website online since the beginning <https://www.culturalstudiesinbusiness.org/>, containing a blog with many news and reporting, and through facebook <https://www.facebook.com/csbproject2018/> the M.Events and all the meetings/mobilities have been promoted and reported regularly with a moderate numbers of followers, sharing and likes. Media Impact: CSB project has been online, continuously updated and in movement.

Dissemination and Use of Projects' Results

In case already applicable, to whom did you disseminate the project results inside and outside your partnership so far? Please define in particular your targeted audience(s) at local/regional/national/EU level/international and explain your choices.

The first series of Multiplier Events “Re-orienting Cross Cultural Studies in Business: a European analysis” has been organised in the period April and May and all together partners reached a wider audience composed by outstanding speakers and guests, senior professors, researchers and direct beneficiaries, the students. On the website of the project <https://www.culturalstudiesinbusiness.org/>, for every event it was created a post with photogalleries demonstrating the increasing participation, the interest of participants and new stakeholders. What can be considered a good dissemination aspect is the interest of students in taking part to the “CSB course” which is a reality and it can be chosen for the 1st or the 2nd semester 2019-2020. After the Multiplier Events there was a huge demand of people, who wanted to have the conference proceeding with ISSN number of the journal, which means that most of the people participating take a proactive approach towards the idea of inserting cultural aspects in the business studies.

Sapienza as project coordinator established a link with RethinkingEconomics a students' network active in all continents, but especially in European Universities and in Sapienza too, which calls for a radical change in the teaching of economics. Out of the consortium each partner reached the following institutions and stakeholders who participated and intervened during the M.Es:

La Sapienza: Gabriele Palomba, Rethinking Economics Sapienza, Carlo Mongardini, Professore Emerito Sapienza Università di Roma, Guglielmo Chiodi - Sapienza Università di Roma, Augusto Cerquia, Sapienza Università di Roma, Thierry Vissol, Economist and historian, Director of the Centre LIBREXPRESSION, Marieli Ruini, Vice-president of the Consorzio Nazionale “Meuccio Ruini” AGCI, Claudio Cappellini, Confederazione Nazionale dell'Artigianato e della Piccola e Media Impresa – CNA. Rita D'Ecclesia, Olga Marzovilla, Pierluigi Montalbano, Francesca Corrao.

UCW (AL): Ministry of Education and youth, Mr. Dritan Sallaku, Sector Chairman, Directorate of Program Development in Education, Sport and Youth from the Ministry Of Education, Youth and Sports. Foreign professor Prof. Dr. Emilija Stoimenova Canevska, International Balkan University, Macedonia, Special Adviser to the President in the Republic of Albania, Ms. Brunilda Paskali.

Eurocollege (MK): Welcome speech by Mr. Maksim Dimitrievski, Mr Vladimir Cvetkovic, Special advisor to the Prime Minister of NRM, Dr. Sam Vaknin, Dr. Blagica Vanikj, Darko Petrovski, Albert Hani, Anita Spasovska, Director of Bucen Kozjak Kumanovo, Dr. Dragan Shutevski, Director of Shutevski Consulting.

VGTU (LT): VGTU (LT): the partner included the M.E. into a very important event titled "Visuality" a worldwide conference and two of the partners attended the 3 days event with a specific panel to present the results of the International Research at that moment. Mr Ljubisha Petrushevski, dean of Eurocollege and Mr Miguel Moreira Pinto. The list of international guests these 3 days is so impressive and long that we would use all the characters. They came from Russia, USA, almost all Europe and also from very far Countries. CSB reached a very wide audience.

University of Split (HR): This multiplier event was organised in agreement with all CSB partners taking advance of the participation of 29 students representing the University of Klagenfurt (Austria) partner of the Croatian institution in Erasmus+ exchange programme and research projects. CSB perspective of enlarging the local and international networks has been fostered thanks to their presence in Split which is an added value for our process of common learning and Outputs production.

UBI (PT): Vice Mayor of Covilhã, Claudia Beato, Ph.D., Cabo Verde University, Tiago Rodrigues, Architect, Private Office of Architecture, Artur Modlinski, Ph.D., Lodz University. The realisation of the Output 1 permitted to reach a number of 275 experts whose contacts were collected by all partners in a International Experts Panel. Experts were reached by the international survey and fulfilled it as main result. In this stage of mid term report the Leader is going to maintain the communication with them sending first the realised I.O and inviting them to contribute in the debate of the proposed I.O2 and its implementation. Furthermore, partners have been fostered by JUMP in Vilnius to write 2 articles per month for the blog, spread newsletters, share more through the media and keep record of all new contacts reached. Thanks to the upcoming 2 Learning Mobilities in Portugal and in Croatia, the CSB project will enter into Portuguese and Croatian classes with Professors of other universities who will give lectures in English experimenting "live" the "CSB pilot course" crossing all university programs of the partners involved.

