



Erasmus+ K2-Strategic Partnership in the field of HIGHER EDUCATION
Kumanovo | Republic of N. Macedonia | 10-14 April 2019



Cultural Studies in Business Project

Erasmus+

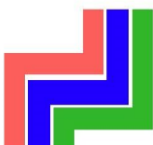
K2 Strategic Partnership in the field of Higher Education

Multiplier Event in Kumanovo
11 April 2019

Euro College Kumanovo
Business Administration Studies

Cultural Studies in Business Project
K2 Strategic Partnership in the field of Higher Education

Multiplier Event
11 April 2019



Hotel Harmonija, Conference Hall, Kumanovo

Thursday – 11 April
Hotel Harmonija,
Conference Hall

10:00-16:30

Multiplier Event
"Re-orienting Cross Cultural Studies in Business: a European analysis"

Presentation of results of the international research "
**CULTURAL STUDIES IN BUSINESS. IN-DEPTH ANALYSIS OF THE STATUS QUO
OF ECONOMIC STUDIES IN EUROPE**"

Programme

Thursday – 11 April
Hotel Harmonija,
Conference Hall

9:45

Multiplier Event - "Re-orienting Cross Cultural Studies in Business: a European analysis"

Participant Registration

10:00

Welcome speech by Mr. Ranko Cvetkovikj, President of the Board of Directors of Euro College

10:15-10:30	Welcome speech by Mr. Maksim Dimitrievski, the Major of Kumanovo
10:30-11:00	Presentation of CSB projects (Partners Universities short speech)
11:00-11:30	<p>Presentation of the international Research results</p> <p><i>Dr. Marjan Mladenovski – In-depth analysis of the state of the art of Cultural Studies in Business in Europe</i></p> <p><i>Dr. Marija Stojanova – CSB Innovative Curricula, results so far</i></p> <p><i>Dr. Ljubisha Petrushevski – CSB, key concepts</i></p>
11:30-12:00	<p>Global Economical Perspectives of the Macedonian government</p> <p><i>Vladimir Cvetkovic, Special advisor to the Prime Minister of NRM</i></p>
12:00- 12:30	Coffee Break
12:30-14:00	<p>THE REFASHIONING OF ECONOMY (Panel discussion with international experts)</p> <p><i>Dr. Sam Vaknin, – “The Degeneration of Capitalism into Neo-Feudalism”</i></p> <p><i>Dr. Blagica Vanikj – “The impact of the Values and Cultural Transformation to the Education”</i></p> <p><i>Darko Petrovski – “HRM practices in the onboarding programs for introducing the new employees to the organizational culture”</i></p> <p><i>Albert Hani- Affirmative actions and equal employment opportunities</i></p>
14:00-15:00	Lunch break
15:00-16:15	<p>Workshop: Stakeholders intervention</p> <p><i>Anita Spasovska, Director of Bucen Kozjak Kumanovo</i></p> <p><i>Dr. Dragan Shutevski, Director of Shutevski Consulting</i></p>
16:15	Conclusion of the Multiplier Event
18:00	Dinner

CSB – Cultural Studies in Business – K2 Strategic Partnership in Higher Education